

THE AGAWAM

News INC.

"The Heart Beat of the Town"

For the Sixteenth Year

733 Main St.
Agawam, Mass. 01001

OVER 10,000
READERS

Agawam's First Newspaper Serving All The People

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Agawam, Mass.-Thursday, December 19, 1968

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On this Holy Day of the Circumcision of our Lord, we are again reminded of the covenant between God and Abraham. And God said to Abraham, "And thou shalt keep my covenant, and thy seed after thee in their generations. This is my covenant which you shall observe between me and you, and your seed after you. All the male kind of you shall be circumcised and you shall circumcise the flesh of your foreskin, that it may be a sign of the covenant between me and you. An infant of eight days old shall be circumcised among you, and every man child in your generations-- and my covenant shall be in your flesh for a perpetual covenant."

And the Infant Jesus was subject to the law of God his Father.

And the Infant Jesus came to fulfill that law, with a new covenant, that through Baptism we might be redeemed.

And so we resolve on this New Year's Day, to keep our end of the bargain --

To make this a better world to live in.

To work for peace.

To end bigotry and discrimination.

AND TO LOVE ONE ANOTHER AS GOD HAS LOVED US.

A BREAK for the SHOPPER in 69

A substantial reduction in the number of confusing and misleading package sizes of twenty-two household products will occur during 1969, the Consumer's Council stated today and....this is just the beginning. The Consumers' Council reported that it has been so advised in a progress report from the National Bureau of Standards. The Bureau indicates that these reductions and the new package quantities will be gradually introduced during 1969. The report received from the Bureau outlines the progress made to date since the passage of the Fair Packaging and Labeling Act in dealing with the undue and confusing proliferation of package sizes in the market place. The following is an indication of the progress that will be made in 1969 in the reduction in the number of package sizes in just 7 commodities:

1. Tooth Paste - from 57 varieties to 5 package sizes - a reduction of 91%.

2. Dry Detergents - from 24 varieties to 6 package sizes - a reduction of 75%.

3. Adhesive Bandages - from 37 varieties to 10 package sizes - a reduction of 73%.

4. Peanut Butter - from 30 varieties to 12 package sizes - a reduction of 59%.

5. Salad and Cooking Oils - from 15 varieties to 7 package sizes - a reduction of 53%.

6. Dry Breakfast Cereals - from 33 varieties to 16 package sizes - a reduction of 52%.

7. Macaroni - from 32 varieties to 16 package sizes - a reduction of 50%.

The Bureau of Standards has further advised the Consumers' Council that it will be periodically informed of further progress in this area in order that the Council can be kept fully informed.

A copy of the Bureau of Standards report is available on request to Mr. Dermot P. Shea, Exec. Sec. Consumers' Council, State Office Building, 100 Cambridge Street, Boston, Mass. 02202.

TUFTS U. CONFERENCE for TEACHERS

MEDFORD, Mass. -- Demonstrations and discussions of programs to instruct secondary school students in basic political and civil rights, the urgent concerns of our cities, and international politics will feature the Lincoln Filene Center's invitational conference on Secondary Social Studies, Sat., Jan. 11, at Tufts U.

Area teachers interested in attending should write to Miss Helen M. Werneth, Lincoln Filene Center, Tufts University, Medford 02155.

The conference will be held on the Medford campus from 9 A.M. to 5 P.M.

The Center's new Secondary Social Studies Program comprises three instructional units consisting of narrative case studies, audio visual

materials, and a wide variety of suggested student activities, such as visits to and interviews with redevelopment authorities, police departments, and welfare recipients.

The three programs are: Dimensions of Citizenship, The Inner City: Problems and Prospects, and Decision Making in the International System.

Leading the discussions will be teachers currently using the materials in their classrooms. All of the material will be on display, and staff members of the Center and clinical teaching consultants will be available to answer specific inquiries.

The day's conference program will also include a demonstration of the Center's new international politics simulation game, CONFLICT; and a presentation of materials in the new economics program.

SOME SAY CHRISTMAS is in JANUARY

Is Christmas really the date of Christ's birth?

Scholars don't know. For more than 300 years Christians observed His birthday on varying dates. Around the middle of the fourth century A.D. Bishop Liberius and the Christians of Rome began to celebrate His birthday on December 25.

Liberius probably adopted this date because people already observed it as the Feast of Saturn, celebrating the birthday of the sun. Christians honored Christ, instead of Saturn, as the Light of the World.

The Christians of Egypt celebrated Christmas on January 6, and many members of the Eastern Orthodox Church still observe this date.

Benefits for Retarded

Mr. Daniel J. Murphy, Jr., District Manager of the Social Security Office in Springfield, Mass. advised that November was National Retarded Children's Month and points out that 142,000 mentally retarded beneficiaries were receiving social security benefits at the end of 1967. Most of these beneficiaries receive benefits due to the retirement, disability, or death of their fathers.

Because of the 1967 changes in the social security law, more people will become eligible for benefits as they are now payable under either parent's account if retired, disabled, or in case of death.

Some retarded people who have been disabled prior to age 18 and who may now be age 50 or more may

not have been eligible for benefits because their father never worked under social security or because he died before 1937.

These disabled people may now qualify for benefits under their mother's account if she is retired, disabled, or if she is deceased and had worked long enough under social security.

It is also possible for retarded people under age 31 to qualify for monthly benefits under their own accounts with a minimum of 1 and ½ years of work under social security even if the work was done under sheltered conditions.

For more information about benefits for people disabled prior to age 18, and for people who have become disabled prior to age - 31 no matter what their ages are now, contact your social security office located at 145 State Street in Springfield, Mass. The telephone number is 781-2420.

AGAWAM HIGH SCHOOL

CAREER CONFERENCES FOR JANUARY 1969

Jan. 7, Music Ed at Holyoke CC, Mr. Sidney Smith, Dir., Holyoke CC, Music Dept. Holyoke. Jan. 13, "Opportunities as a Court Steno", Mr. Michael J. Buttafuso Jr., The Emery School, Boston, Jan. 22, "Opportunities in the Nursing Professions", Mrs. Valerie La Brie, Registrar, Holyoke Hospital School of Nursing, Holyoke. Jan. 28, "Opportunities at Parsons College", Mr. Eric Saukkonen, Admissions Officer, Parsons College, Fairfield, Iowa.

In the crush of people exchanging gifts in a Los Angeles department store, a disgusted husband was heard to ask his wife, "Are you at least going to keep the baby?"



A HUNDRED THANKS --- Mrs. Edward Leahy, widow of Longmeadow Fire Chief Edward Leahy, who was killed battling a fire this year, receives ten \$25.00 Christmas U.S. Savings Bonds in behalf of her children from George Swartz, president and founder of the Hundred Club of Mass. Howard W. Fitzpatrick, chairman of the board of dir. of the Hundred Club of Mass looks on. The Hundred Club has given more than \$12,000 in U.S. Savings Bonds to the children of deceased law enforcement officers and firefighters since the program began three years ago. Some 205 youngsters will receive Christmas Bonds this year.

We Wish A Very Happy New Year To All of You
THE AGAWAM NEWS

THE AGAWAM NEWS, INC.

Box 128, Agawam, Mass. 01001

Elizabeth LeDuc, Owner

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National Advertising Representative

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FOR ADVERTISING CALL - 732-1495



from the Brooke Report

Nature's Waysby Wayne Hanley
Mass. Audubon Society

Any winter evening when one walks through downtown Providence and wonders if all the starlings in the world have concentrated there, he can be reassured by the knowledge that in a 100-acre thicket in Camden, N. Carolina, 25 million blackbirds have roosted on winter nights.

Winter is the ganging season for birds of dark plumage. Instead of migrating, many of them move to the city, to a convenient bridge over river or bay, or into a N.E. pine forest. Some will migrate farther south as the winter progresses. But many stay and die, if necessary, rather than trek to Dixie.

There are small concentrations of starlings at such points as the Carleton Bridge over the Kennebec at Bath, Maine, and in the understructures of bridges at Portland. A few spend early winter in the Scarborough marshes. But, both Maine and New Hampshire are too cold for major wintering flocks of blackbirds.

In southern N.E. the flocks that gather in a pine woods at Oxford, Mass. just below Worcester, probably form the most famous roost. Up to one million grackles use the Oxford roost into late November. In Dec. starlings have become the dominant population group and number around 500,000. When winter really socks in sometime around Feb. the Oxford roost contains mostly cowbirds, ranging from 50,000 to 500,000 depending upon the year.

All cities of southern N.E. have sizable starling flocks. Instead of spreading all over the downtown district, as they do in Providence, the birds usually have a few favorite buildings and each evening gang to these roosts.

The Fore River Bridge at Quincy, Mass. some winters has as many as 200,000 starlings sleeping in the ironwork beneath the bridge floor. Starlings gather by the tens of

thousands under bridges at the interchange of the Mass Turnpike, Rte 128 and Rte. 30. The Agawam Bridge at Springfield, has its sizable flock.

The railroad bridge over the Cape Cod Canal at Bourne is the nightly roost for the thousands of starlings that wing a living from Cape Cod, many flying daily out as far as Provincetown.

In Conn. the most famous roost is in E. Windsor where 200,000 starlings, with a few grackles and cowbirds, spend the winter. The birds in many years have used an 8 acre pine woods. More than 5000 crows have spent the winter in a roost near Bradley Field but in recent winters they have been discouraged because of the danger to flying planes.

By marking birds at winter roosts and then observing their daily movements, scientists have learned that when the flocks disperse each morning individual birds commute anywhere from 10 to 60 miles to feed. The movement to and from the roost is most noticeable in rural or semi-rural areas. For instance, in late afternoon one can see hundreds of small flocks on Cape Cod flying toward the canal rendezvous. The gathering at city roosts at sundown is quite conspicuous but the flight paths that the birds follow are not so evident.

The winter roost affords the birds the advantage of each other's body heat. In the wild, these birds usually select a white pine forest for roosting, since the evergreen leaves reduce the force of winter winds and help conserve heat. City buildings used as roosts often leak heat, adding comfort on cold winter nights. The bridge roosts, particularly those over salt water, have the advantage of natural moderation of cold which unfrozen water provides.

POVERTY IN AMERICAN No adequate assessment has ever been made of the effects of the Poor People's Campaign last summer. It certainly dramatized the poverty of many of our citizens, and the desperate conditions in which they live. Whether as a response to this appeal, or as a part of a more general and growing concern, the 90th Congress enacted significant social legislation. The Fair Housing Provisions of the Civil Rights Act of 1968 constituted landmark legislation in the field of equal opportunity. Funding for education and for social welfare programs suffered far less than might have been expected under the mandatory budget cuts. And for the first time in our history, the protection of thy Bill of Rights was extended to the long-neglected American Indians. But the greatest need is still for programs which offer hope and opportunity to the disadvantaged, particularly the black Americans who bear a disproportionate share of the burdens of poverty. We must focus far more attention on education and on compensatory programs for those persons who have no marketable skills. Adequate health care should be made available to all those who cannot provide for themselves.

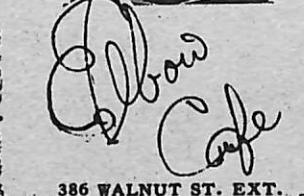
These are public purposes, for which public funds should be used; but private resources can also play a much larger role. As a member of the Senate Banking and Currency Committee, I recently participated in hearings on Financial Institutions and the Urban Crisis. An alliance of insurance companies has already pledged \$1-billion to encourage investment in ghetto areas. Other businesses and foundations have contributed significantly to increasing employment opportunities. And ghetto residents themselves are learning to mobilize their resources to establish businesses and attract investment. Imagination and initiative are called for, and the role for the enterprising individual is virtually unlimited. We can and must learn to work together to build a better America.

One of my greatest privileges in these past two years has been to see so many of my friends from Mass. I have enjoyed talking with you, showing you the Capitol, and providing you with guided tours and introductions to the wonders of our Capital city. I hope that all of you will feel free to stop by my office in your visits to Washington, and to share your thoughts and interests with me. I wish each of you a very special holiday greeting, and look forward to sharing the joys and challenges of the new year with you.

Joyous 1969



* Happy New Year *

All the best to you
from us in the
coming year.386 WALNUT ST. EXT.
AGAWAMRubbish Collection
Schedules

Fr. Dec. 27	Rte. 10
Mon. " 30	Rte. 1
Tues. " 31	Rte. 2
Wed. Jan. 1	Rte. 3
Thurs. " 2	Rte. 4
Fri. " 3	Rte. 5

FERRANTI'S LIQUOR STORE

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WEST SPRINGFIELD

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Agawam & W. Spfld.
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Effective Jan. 1st, dividends will be compounded quarterly.
First quarterly dividend payable April first.**LIKES TO SAY "YES"**SPRINGFIELD
INSTITUTION FOR
SAVINGS**AGAWAM OFFICE -- 40 SPRINGFIELD STREET****NEW YEAR'S PARTY**

Dec. 29 7.30 - 12

a night
of fun

PRIZES, GAMES, NOISE MAKERS, HATS
ADMISSION - \$1.00**Riverside Rollaway**

at Riverside Park — Agawam

Last January a New Jersey
haberdasher had an interesting
window display: a collection of
neckties bought by wives the week
before Christmas and returned for
credit the week after by the
husbands. The effect was dazzling.

LOCAL ITEMS CAN NOT BE
ACCEPTED AFTER MON.
AM

ANNOUNCEMENT!

BEL-MAR INSURANCE AGENCY

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HAPPY NEW YEAR

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1969

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● call ●
REMINGTON'S
Oil Burner Service and Sales
24 Hr. Repair Service
788-6290 34 Begley St.
Agawam

new year's eve OPEN HOUSE
Happy New Year everyone
THIS WAY . . .
for the Happiest, Liveliest, Fun-filled
NEW YEAR'S EVE CELEBRATION!

Here you'll really have a terrific time welcoming Young Mr. 1969

The Squires
Restaurant & Lounge
15 KING ST. - AGAWAM
737-2113

JANUARY BLOOD CENTER SCHEDULE

(PUBLIC) Fri, Jan. 3 - Red Cross Chapter House, 275 Maple St., Spfld. 10:00 A.M. - 4:00 P.M. Thurs., Jan. 9 - Forbes & Wallace Auditorium, 1414 Main St., Spfld. 10:00 A.M. - 4:00 P.M. Mon, Jan. 20 - K of C No. 2212, 63 Park Ave., W. Spfld. 1:00 P.M. - 7 P.M. Thurs., Jan. 23 - Moses Hall, Spfld. College, Alden St. Spfld. 10:00 A.M. - 4 P.M.

(EMPLOYEES ONLY) Thurs., Jan. 30 - General Electric Co., Federal St., Spfld. 9:30 A.M. - 3:30 P.M.

For donor transportation and appointments call A.R.C. - 737-4306

Most seeing-eye dogs are spayed females.

McDonald's

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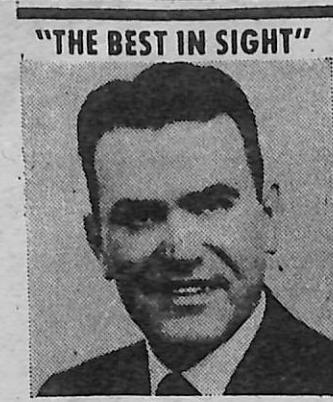
NEW YEAR'S EVE Party 9:00
FOR RESERVATIONS CALL 732-5830

DANCING HATS FAVERS MUSIC

OPEN HOUSE IN THE DINING ROOMS 6 P.M. to 2 A.M.
NO COVER • NO MINIMUM

TINTI'S

RIVER ST., NO. AGAWAM, 2 MIN. FROM AGA. SHOP. CENTER



SCHOOL MENUS

January 2 - 3

MILK SERVED WITH
ALL MEALS
PHELPS SCHOOL

THURS.: ju., Gril. frank on roll, rel. & must. but. car. Apple crisp w/cheese. FRI.: tom. soup, toast, cheese sand., cel. & car. sticks, PB cookie, orange Wedges.

GRANGER SCHOOL

THURS.: ju., frank on bun, rel. & must., pot. chips, 7 min. cab., apple crisp, FRI.: ju., tom. soup, 1/2 hard boil. egg, PB & march. sand., fr. fruit, Brownies.

PEIRCE SCHOOL

THURS.: orng. ju., frank on roll, har. beets, PB sand., pineapple tidbits, FRI.: bk. mac. w/cheese & tom., but. peas & car., cheese or PB sand., orng. fruited jello w/top.

DANAHY SCHOOL

THURS.: ju., frank on roll, rel. & must., but. car., orng. blossom ck., FRI.: ju., mac. w/tom. & cheese sc., B&B, fruit cup, cookies.

SOUTH ELEMENTARY SCHOOL

THURS.: orng. ju., franks on roll, rel. & must., but. car., fruit cup, FRI.: bk. mac. w/cheese, ABC Salad, PB on rye, slic. peaches.

ROBINSON PARK SCHOOL

THURS.: ju., frank. on roll, must. & rel., but. corn, cheese sticks, choco. cake w/but. frosting, FRI.: cit. ju., gril. sheese sand., PB sand., pot. chips, tos. salad w/spin. grns. fruit.

JR. HIGH SCHOOL

THURS.: ju., hmbg. & cheese on bun., but. hot veg., pineapple chunks, cookie, FRI.: ju., grinders, pickles, pot. chips, PB cookies, Tangerine.

SENIOR HIGH SCHOOL

THURS.: orng. ju., hmbg. on roll, pot. chips, but. car. & peas, cheese wed., choco. ck. w/but. icing, FRI.: orng. ju., toast. cheese sand., raw veg. tray, pb sand., peach shortck. w/top.

MISS BROMLEY CONTEST DEC. 28

Time is running short for young women who wish to enter the Miss Bromley of 1969 contest. The contest will be judged Sat., Dec. 28, at Big Bromley.

The successor to Nancy Lapham, Miss Bromley of 1968, (now Mrs. Richard Lathrop), will receive a season's pass to the Bromley ski area, a complete outfit from the Bromley Pro Ski Shop and travel expenses for the traditional Washington's Birthday weekend of festivities.

Contestants will be judged on the basis of poise, personality and attractiveness.

All interested, single women, ages 18 to 25, may enter by obtaining an official entry blank and fact sheet from the Miss Bromley Contest, Big Bromley, P.O. Box 368, Manchester, Vermont 05255.

STOCK UP FOR THE HOLIDAYS!
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